

## LENOVO 1<sup>ST</sup> QUARTER FY15-16: TOUGH MARKETS, SOLID RESULTS

*Decisive actions being taken to meet challenges and accelerate business transformation*

- Revenue was US\$10.7 billion, up 3 percent; excluding foreign exchange impacts, revenues were up 10 percent year-over-year
- Lenovo grew its PC market share in all geographies for record high 20.6 percent share\*
- Pre-tax income before non-cash, M&A-related accounting charges\*\* of US\$143 million; pre-tax income of US\$52 million
- Net income before non-cash, M&A-related accounting charges\*\* of US\$196 million and net income of \$105 million
- Basic EPS of 0.95 US cents, or 7.36 HK cents

**HONG KONG, August 13, 2015** – Lenovo Group (HKSE: 992) (ADR: LNVGY) today announced results for its first fiscal quarter ended June 30, 2015. Quarterly revenue was US\$10.7 billion, a three percent increase year-over-year. First quarter pre-tax income decreased 80 percent year-over-year to US\$52 million. Net income declined 51 percent year-over-year to US\$105 million.

Lenovo saw severe challenges in its main markets. It faced significant declines in the global PC and tablet markets, as well as slowing growth and increasing competition – especially in China – in smartphones. There were macroeconomic challenges in Brazil and Latin America and large currency fluctuations, intensifying competition, which hurt Motorola's profitability in particular. Finally, Lenovo saw a rapidly shifting technology demand landscape in the enterprise business.

Despite this tough environment, Lenovo continued to deliver solid results. Its PC business reached record worldwide share of 20.6 percent. It gained share in every geography and achieved the # 3 position in the critical U.S. market, with record high share of 13 percent. Lenovo gained nearly one point of share and strengthened its #3 position in the tablet market. For the third consecutive quarter, the enterprise business had positive operating margin, before non-cash M&A-related accounting charges. In smartphones the company accelerated its shift from a carrier-focused business model in China to the open market in the rest of the world, which drove Lenovo brand smartphone volume outside China up 68 percent year-on-year.

Nevertheless, in the face of financial results that did not meet expectations, Lenovo is undertaking broad, decisive actions – including better aligning its businesses and significantly reducing costs – to return to profitable, sustainable growth and achieve its long-term goals.

"Last quarter, we faced perhaps the toughest market environment in recent years, but we still achieved solid results. Our PC business remained number 1 for the 9th straight quarter. In the smartphone business, our strategic shift from China to the rest of world has paid off. And our combined enterprise business achieved operational PTI for the third consecutive quarter," said Yuanqing Yang, Chairman and CEO of Lenovo. "But to build long term, sustainable growth, we must take proactive and decisive actions in every part of the businesses. We will further integrate elements of the acquisitions with our legacy businesses in Mobile and Enterprise, while building the right business model and cost structure. We will reduce costs in our PC business and increase efficiency in order to leverage industry consolidation increase share and improve profitability. We will come through these efforts as a faster, stronger and better aligned global company."

Specific realignment actions Lenovo is undertaking to return to growth include:

- **Restructuring the Mobile Business Group (MBG) to align smartphone development, production and manufacturing and better leverage the complementary strengths of Lenovo and Motorola.** There will be a more-simple, streamlined product portfolio, with fewer, more clearly-differentiated models. A faster, leaner business model will better leverage Lenovo's global sales force and accelerate the efficiency actions already

underway in its global supply chain. MBG will continue to drive the overall mobile business, but will now rely on Motorola to design, develop and manufacture smartphone products.

- **Focus and repositioning the Enterprise Business Group** to attack the most relevant and attractive market segments, while increasing overall speed and cost-competitiveness.
- **Accelerating the drive for 30 percent share in PCs** by better taking advantage of consolidation, while becoming even more efficient and reducing costs to ensure sustainable, profitable growth.
- **Drive for greater efficiency across all of Lenovo's functions.** Lenovo will better leverage technology, the internet and innovative approaches in every function to drive transformation and become faster and more customer-centric.

This effort will reduce expenses by about \$650 million in the second half of this year and about \$1.35 billion on an annual basis. These actions will include a reduction of 3,200 people in our non-manufacturing workforce around the world. This equates to about 10 percent of non-manufacturing headcount and about 5 percent of our total population of around 60,000 people. The company will incur restructuring costs of approximately \$600 million and additional spending to clear smartphone inventory of approximately \$300 million.

The Company's gross profit for the first fiscal quarter increased 22 percent year-over-year to US\$1.6 billion, with gross margin at 15.4 percent. Operating profit for the quarter declined 67 percent year-over-year to US\$96 million. Basic earnings per share for the first fiscal quarter was 0.95 US cents, or 7.36 HK cents. Net debt reserves as of June 30, 2015, totaled US\$0.5 billion.

---

## Business Group Overview\*\*\*

In the **PC Group, or PCG**, which includes PCs and Windows tablets, Lenovo's quarterly sales were US\$7.3 billion, with pre-tax income of US\$368 million, down 8 percent year-over-year. Pre-tax income margin was strong at 5.1 percent, improving 0.3 points year-over-year. Lenovo remained #1 for the ninth consecutive quarter with record high 20.6 percent market share, widening its lead over the #2 vendor. It shipped 13.5 million PCs in the quarter, down 7.1 percent year-over-year, versus an overall market decline of 12.8 percent. Lenovo saw share gains in every geography, while in the US it achieved the #3 position and saw a record market share of 13 percent, up 1.6 percent year-over-year. Lenovo's goal is to achieve 30 percent worldwide PC market share in three years.

In the **Mobile Business Group, or MBG**, which includes products from Motorola, Lenovo-branded mobile phones, Android tablets and smart TVs, Lenovo quarterly sales were US\$2.1 billion, up 33 percent year-over-year, due to the inclusion of revenues from Motorola. Motorola contributed US\$1.2 billion to Lenovo's MBG revenues. MBG's total pre-tax loss was US\$292 million, with a pre-tax loss margin of negative 13.8 percent.

Despite strong growth in emerging markets and selling 16.2 million smartphones in the quarter – a 2.3 percent year-over-year increase – tough competition and a rapidly changing technology landscape saw Lenovo's share of the worldwide smartphone market decline 0.5 points to 4.7 percent, making it the fifth largest smartphone vendor.

Motorola's contribution to Lenovo's smartphone shipments stood at 5.9 million units, a 31 percent decline year-over-year. This performance resulted from several factors including intensifying competition, long product development lifecycles with related inventory issues, macroeconomic issues in Brazil (a large market for Motorola), and a fixed cost structure that was out of balance with the losses incurred. With the restructuring actions announced today, management reiterates

its commitment to see profitability in Motorola within 4-6 quarters of close (2-3 quarters from now), though this goal is now being extended to the full MBG unit, where Motorola's results are included.

In the tablet market, Lenovo continued to outpace the market. It solidified its worldwide #3 position with 5.6 percent, growing shipments 3.8 percent year-over-year, to 2.5 million units, while taking share from the #1 and #2 players.

In the **Enterprise Business Group, or EBG**, which includes servers, storage, software and services sold under both the Lenovo ThinkServer brand and the System x business unit, sales were US\$1.1 billion, up 5.8 times year-over-year due to inclusion of System x this year. In its third full quarter with System x, EBG delivered operational pre-tax income, although its standard PTI – which included non-cash, M&A-related accounting charges – was negative US\$40 million. The ThinkServer brand that targets small and medium sized enterprises saw strong revenue growth of over 40 percent year-over-year. Lenovo remains confident that EBG will realize \$5 billion in revenue with good margin one year after the close of the System x deal.

---

## Geographic Overview

**In China** consolidated sales in the first fiscal quarter, declined by 16 percent year-over-year to US\$3.2 billion, accounting for 30 percent of the Company's worldwide sales. Operating margins fell 0.7 points to 4.8 percent. These declines were driven by weak performance in mobile. The mobile business in China suffered in the face of intense competition and telecom subsidy cuts. In PCs Lenovo kept steady market share with good margin performance while seeing strong shipment growth from ThinkServer in its China Enterprise business, which allowed it to recapture the #1 position in the China x86 server market.

In the **Asia Pacific** region, Lenovo achieved sales across the region of US\$1.6 billion or 15 percent of Lenovo's worldwide sales, while operating margins were down 1.9 points to 2.2 percent because of dampened Motorola performance. Lenovo Asia Pacific PC market share was up 0.9 points year-over-year to 15.9 percent. In Enterprise, Lenovo is leveraging channel expertise and ecosystems to accelerate the business. In Mobile, Lenovo branded phones had very strong performance, pushing shipments up 81.7 percent.

Lenovo in **Europe, Middle East & Africa** had consolidated sales in the first quarter of US\$2.6 billion, a year-over-year decline of 5 percent, as PC sales slowed with the broader market. EMEA accounted for 25 percent of Lenovo's total worldwide sales. Operating profit margin was 1.5 percent, a 1.9 points decrease year-over-year. Lenovo grew PC market share to 19.9 percent, up 1.9 percent year-over-year. In Mobile, smartphone shipments registered very strong 153 percent growth, mainly from Lenovo-branded product. In Enterprise, the EMEA team is attacking more opportunities with an integrated team.

In **the Americas**, Lenovo saw consolidated sales grow 46 percent year-over-year to approximately US\$3.3 billion in the first quarter, driven by the inclusion of the two acquisitions. This represented 30 percent of Lenovo's total worldwide sales. Operating margin was negative 4 percent, weighed down by losses from Brazil and Motorola. In PCs, share was up 0.6 points year-over-year to 13.1 percent. Lenovo was #3 in the US, with a record 13 percent share and strong 8.8 percent shipment growth. In Mobile, the Americas saw weaker smartphone shipments growth because of slower Motorola product transitions. In Enterprise, the company is poised to capture new opportunities in the future.

\* see IDC data 2Q 2015

\*\* These figures, which include such items as intangible asset amortization, imputed interest expense of promissory notes and others, are provided for greater transparency and to aid further analysis of the business.



\*\*\* The Company provided financial breakdowns by product through the FY14/15 Q2 results announcement. After the Motorola and System x investments closed during Lenovo's FY14/15 Q3, Lenovo began reporting by business group in order to aid understanding of the performance of these businesses.

---

## About Lenovo

Lenovo (HKSE: 992) (ADR: LNVGY) is a \$46 billion global Fortune 500 company and a leader in providing innovative consumer, commercial, and enterprise technology. Our portfolio of high-quality, secure products and services covers PCs (including the legendary Think and multimode YOGA brands), workstations, servers, storage, smart TVs and a family of mobile products like smartphones (including the Motorola brand), tablets and apps. Join us on [LinkedIn](#), follow us on [Facebook](#) or [Twitter \(@Lenovo\)](#) or visit us at [www.lenovo.com](http://www.lenovo.com).

---

## Press contacts:

### **Hong Kong**

Angela Lee  
+852 2516 4810  
[angelalee@lenovo.com](mailto:angelalee@lenovo.com)

### **United States**

Brion Tingler  
+1 917 528 1992  
[btingler@lenovo.com](mailto:btingler@lenovo.com)

**LENOVO GROUP**  
**FINANCIAL SUMMARY**  
**For the fiscal quarter ended June 30, 2015**  
(in US\$ millions, except per share data)

	<b>Q1 15/16</b>	<b>Q1 14/15</b>	<b>Y/Y CHG</b>
Revenue	10,716	10,395	3%
Gross profit	1,647	1,349	22%
Gross profit margin	15.4%	13.0%	2.4pts
Operating expenses	(1,551)	(1,058)	47%
Expenses-to-revenue ratio	14.5%	10.2%	4.3pts
Operating profit	96	291	-67%
Other non-operating expenses	(44)	(27)	61%
Pre-tax income	52	264	-80%
Taxation	50	(53)	N/A
Profit for the period	102	211	-52%
Non-controlling interests	3	3	11%
Profit attributable to equity holders	105	214	-51%
EPS (US cents)			
Basic	0.95	2.06	-1.11
Diluted	0.94	2.03	-1.09

